

Wine Server

Wine servers will either be serving the restaurant wine, strolling among the guests pouring wine, or staging wine at one of two wine tents. Please follow the directions of the volunteer coordinator for the event.

If you are a strolling wine volunteer: Make sure you are covering the crowd. Look for areas that are not being served and fill-in. The purpose for strolling volunteers is to keep guests from standing in line for a glass of wine not to top off their drinks. Only guests with either red or green wrist-tixs may be served wine.

THESE ARE WINE SAMPLES! (1/3 a full pour) Portion control extremely important! Only pour to the bottom of the “an evening in the park” text under Bella Sera. This is about 1/3 glass. If a guest is not drinking, remind them that non-alcoholic drinks are available in coolers beside each restaurant tent.

Do not let guests pour their own wine. You must pour it for them.
From 6:00-7:00 PM concentrate in the area where people are entering the event.

If you are staging the wine:

Red wine is to be served at ambient or room (outdoor) temperature.

White wine is to be served chilled.

Do not serve guests from the staging tent.

There should be two boxes of wine iced at all times. To ice a box of wine: (1) remove the box dividers, (2) line the wine box with a trash bag, (3) return the wine and (4) fill the box with ice. It takes 20-30 minutes to ice down wine. Ice your last box of wine at 8:30 PM.

If you are a restaurant wine server:


1 volunteer should be staging wine, 1 volunteer should be serving the wine. A floater should rotate as needed with serving/opening.

THESE ARE WINE SAMPLES! (1/3 a full pour) Portion control extremely important! Only pour to the bottom of the “an evening in the park” text under Bella Sera. This is about 1/3 glass.

Depending on the wine being served, Red wine is to be served at ambient or room (outdoor) temperature. White wine is to be served chilled.

If it is a white wine, there should be two boxes of wine iced at all times. To ice a box of wine: (1) remove the box dividers, (2) line the wine box with a trash bag, (3) return the wine and (4) fill the box with ice. It takes 20-30 minutes to ice down wine. Ice your last box of wine at 8:30 PM.

If it is a red wine, at least two to three bottles should be open at all times until 9:00 pm. Then one bottle should be open at a time as needed.



As volunteers you act as hosts for Bella Sera and represent Chattanooga Endeavors. Be hospitable – smile, talk with your guests, ask if they’re enjoying the evening, and have fun.

Volunteers should complete our online registration form prior to the event.

Volunteer Orientation will be Friday at 6:00 p.m. at Renaissance Park.

Please dress casually for the event.

Souvenir aprons will be provided that will identify you as a Bella Sera volunteer.

Check-in at the Volunteer Tent 30 minutes before the start of the event.

You will receive detailed instructions about your volunteer assignment at check-in.

Thank you for your help with Bella Sera and we hope you will have a beautiful evening with us this year.



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